

PRIVACY POLICY

The AAA Pregnancy Resource Center is committed to protecting your privacy and developing technology that gives you the most powerful and safe online experience. This Statement of Privacy applies to the AAA Pregnancy Resource Center Website and governs data collection and usage. By using the AAA Pregnancy Resource Center website, you consent to the data practices described in this statement.

COLLECTION OF YOUR PERSONAL INFORMATION

AAA Pregnancy Resource Center may collect personally identifiable information, such as your e-mail address, name, home or work address or telephone number. AAA Pregnancy Resource Center also collects anonymous demographic information, which is not unique to you, such as your ZIP code, age, gender, preferences, interests and favorites.

There is also information about your computer hardware and software that is automatically collected by the AAA Pregnancy Resource Center. This information can include: your IP address, browser type, domain names, access times and referring Website addresses. This information is used by the AAA Pregnancy Resource Center for the operation of the service, to maintain quality of the service, and to provide general statistics regarding use of the AAA Pregnancy Resource Center Website.

Please keep in mind that if you directly disclose personally identifiable information or personally sensitive data through AAA Pregnancy Resource Center public message boards, this information may be collected and used by others. Note: AAA Pregnancy Resource Center does not read any of your private online communications.

AAA Pregnancy Resource Center encourages you to review the privacy statements of Websites you choose to link to from AAA Pregnancy Resource Center so that you can understand how those Websites collect, use and share your information. AAA Pregnancy Resource Center is not responsible for the privacy statements or other content on Websites outside of the AAA Pregnancy Resource Center and AAA Pregnancy Resource Center family of Websites.

USE OF YOUR PERSONAL INFORMATION

AAA Pregnancy Resource Center collects and uses your personal information to operate the AAA Pregnancy Resource Center Website and deliver the services

you have requested. AAA Pregnancy Resource Center also uses your personally identifiable information to inform you of other products or services available from AAA Pregnancy Resource Center and its affiliates. AAA Pregnancy Resource Center may also contact you via surveys to conduct research about your opinion of current services or of potential new services that may be offered.

AAA Pregnancy Resource Center does not sell, rent or lease its customer lists to third parties.

AAA Pregnancy Resource Center may, from time to time, contact you on behalf of external business partners about a particular offering that may be of interest to you. In those cases, your unique personally identifiable information (e-mail, name, address, telephone number) is not transferred to the third party. In addition, AAA Pregnancy Resource Center may share data with trusted partners to help us perform statistical analysis, send you email or postal mail, provide customer support, or arrange for deliveries. All such third parties are prohibited from using your personal information except to provide these services to AAA Pregnancy Resource Center, and they are required to maintain the confidentiality of your information.

AAA Pregnancy Resource Center does not use or disclose sensitive personal information, such as race, religion, or political affiliations, without your explicit consent.

AAA Pregnancy Resource Center keeps track of the Websites and pages our customers visit within AAA Pregnancy Resource Center, in order to determine what AAA Pregnancy Resource Center services are the most popular. This data is used to deliver customized content and advertising within AAA Pregnancy Resource Center to customers whose behavior indicates that they are interested in a particular subject area.

AAA Pregnancy Resource Center Websites will disclose your personal information, without notice, only if required to do so by law or in the good faith belief that such action is necessary to: (a) conform to the edicts of the law or comply with legal process served on AAA Pregnancy Resource Center or the site; (b) protect and defend the rights or property of AAA Pregnancy Resource Center; and, (c) act under exigent circumstances to protect the personal safety of users of AAA Pregnancy Resource Center, or the public.

USE OF COOKIES

The AAA Pregnancy Resource Center Website may use “cookies” to help you personalize your online experience. A cookie is a text file that is placed on your hard disk by a Web page server. Cookies cannot be used to run programs or deliver viruses to your computer. Cookies are uniquely assigned to you, and can only be read by a web server in the domain that issued the cookie to you.

One of the primary purposes of cookies is to provide a convenience feature to save you time. The purpose of a cookie is to tell the Web server that you have returned to a specific page. For example, if you personalize AAA Pregnancy Resource Center pages, or register with AAA Pregnancy Resource Center site or services, a cookie helps AAA Pregnancy Resource Center to recall your specific information on subsequent visits. This simplifies the process of recording your personal information, such as billing addresses, shipping addresses, and so on. When you return to the same AAA Pregnancy Resource Center Website, the information you previously provided can be retrieved, so you can easily use the AAA Pregnancy Resource Center features that you customized.

You have the ability to accept or decline cookies. Most Web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. If you choose to decline cookies, you may not be able to fully experience the interactive features of the AAA Pregnancy Resource Center services or Websites you visit.

SECURITY OF YOUR PERSONAL INFORMATION

AAA Pregnancy Resource Center secures your personal information from unauthorized access, use, or disclosure. AAA Pregnancy Resource Center secures the personally identifiable information you provide on computer servers in a controlled, secure environment, protected from unauthorized access, use or disclosure. When personal information (such as a credit card number) is transmitted to other Websites, it is protected through the use of encryption, such as the Secure Socket Layer (SSL) protocol.

CHANGES TO THIS STATEMENT

AAA Pregnancy Resource Center will occasionally update this Statement of Privacy to reflect company and customer feedback. AAA Pregnancy Resource Center encourages you to periodically review this Statement to be informed of how AAA Pregnancy Resource Center is protecting your information.

REQUEST FOR CORRECTIONS

You can help ensure that your contact information and preferences are accurate, complete, and up to date by reviewing your account. You may request access to personal information that we hold for purposes including requests for corrections if it is inaccurate or to delete information that we are not required to retain by law or legitimate business purpose. We may decline to process requests that are frivolous, vexatious, jeopardize the privacy of others, are extremely impractical or for which access is not otherwise required by law. Access, correction or deletion requests can be made through info@aaaprc.org.

CONTACT INFORMATION

The AAA Pregnancy Resource Center welcomes your comments regarding this Statement of Privacy. If you believe that The AAA Pregnancy Resource Center has not adhered to this Statement, please contact info@aaaprc.org or AAA Pregnancy Resource Center, 32080 Schoolcraft Road., Livonia, MI 48150. We will use commercially reasonable efforts to promptly determine and remedy the problem.

Effective January 1, 2020